

## Press Release

### Start of construction in Unterammergau

mSE Solutions invests in innovation center, museum, hotel and restaurant



**The international management consultancy mSE Solutions lays the cornerstone for a building complex on Weiherweg in Unterammergau. In the summer of 2019, company founder and CEO Christian Zott plans to open an innovation center, an art gallery, a hotel and a restaurant here.**

**Unterammergau, March 23, 2018.** Excavation work has begun on 7,000 square meters of land on Weiherweg in Unterammergau for an ensemble of buildings designed to create "new space for innovation and culture," says building-owner Christian Zott, who comes from Ammer Valley and, with his company, wants to invest in his home region. "For me, this place with its natural beauty, its proximity to Munich and committed, local people who are working on the project offer the best conditions for what we are planning". An excavator has already removed the upper layers of the earth as politicians, investors, architects and civil engineers celebrate the start of construction on the site on the outskirts of the village. 2,500 square meters of floor space, spread over three buildings, are to be built here by summer 2019.

The first building will house innovation and art. Part of the ground floor offers space for training courses, workshops and development of mSE Solutions as well as for trend-setting start-ups. "We want to support creative minds with an exceptional location and our experience so that good ideas can take flight," explains Christian Zott. There's also plenty of space for creativity in the entrance hall, the upper floor and the open-air space. In addition to a permanent exhibition with works from Christian Zott's own art collection, temporary exhibitions of contemporary art will be available for visitors to enjoy. In the second building, a boutique hotel with twelve rooms is being built, the third building is dedicated to culinary delights. According to the planning, the restaurant, lounge and bar extend over two levels. In summer, the garden will also be used, with a view of sculptures from the art collection.

District Administrator Anton Speer from Garmisch-Partenkirchen, the Mayor of Unterammergau, Michael Gansler, and the Managing Director of the Ammergau Alps, Florian Hoffrohne, came to the cornerstone ceremony at Weiherfeld. The investment by mSE Solutions represents a boost for the local economy: the construction costs alone will be around five million euros. Local companies are also involved in the construction, such as the Kuba Engineering Office from Oberau, which is responsible for project management. In addition, the project is to become an attraction for tourists who want to combine culture with nature.



The design by the Swiss architects Wild Bär Heule, with a synthesis of modernity and tradition, especially targets this culturally interested and nature-loving audience. The decorative outer wooden frame, decoupled from the façade, is reminiscent of the gable area of typical farmhouses and contrasts with the glass surfaces behind, which reveal interior spaces flooded with light. The buildings with their façade, which resemble each other, unmistakably belong together. Architect Thomas Wild explains the guiding principle of his

design: "We were thinking of a small hamlet. The group of buildings in the open field forms a rural ensemble that plays with traditional building forms." Slight variations of the façade structure visually lighten the complex. At the same time, the imposing awnings create a feeling of security and spatial depth that connects the landscape and the contemporary architectural style.

### **About mSE Solutions**

mSE Solutions is an international management consultancy company specializing in end-to-end supply chain management. At the headquarters in Munich as well as in Lübeck, Singapore, Pittsburgh and Chicago, around 100 employees work on process optimization and its implementation for customers. mSE Solutions was founded by Managing Partner Christian Zott in 1987. COO Klaus Imping is responsible for the operative business. Further managing directors are CFO Dr. Heinz-Dieter Sluma and CIO Dr. Ernst Hagg, who heads the Lübeck office. mSE Solutions stands for Management Solutions and System-Engineering GmbH. Customers particularly appreciate mSE Solutions' highly organized competences in implementation and IT.

### **About ZOTT Artspace**

ZOTT Artspace is an international communication and exhibition platform for artists and art lovers that aims to offer an experience-oriented approach to contemporary art. ZOTT Artspace offers space for paintings and photography as well as installations and video art. Exhibitions take place in ZOTT Artspace Munich as well as changing presentation areas. ZOTT Artspace was founded by the art patron Christian Zott.

**For more information, please contact:**

#### **mSE / ZOTT Artspace**

Kristina Behrend  
Head of Communications  
Tel +49 173 7639423  
Mail [press@zottartspace.com](mailto:press@zottartspace.com)

ZOTT Artspace  
mSE-GmbH  
Türkenstraße 16 – 20  
80333 München  
[www.kairos-exhibition.art](http://www.kairos-exhibition.art)  
[www.zottartspace.com](http://www.zottartspace.com)

mSE Solutions  
Management Solutions and System Engineering  
Elsenheimerstr. 65  
80687 München  
[www.mse-solutions.com](http://www.mse-solutions.com)