

Press Release

Editor-in-Chief of Faktor 3 moves to mSE Solutions

Munich-based management consultancy mSE Solutions has appointed Kristina Behrend as Head of Communications for the mSE Group and for the art projects by CEO Christian Zott.



Munich, July 3, 2017. Since July 1, Kristina Behrend has been head of communications at mSE Solutions, a management consultancy company based in Munich, Lübeck, Singapore, Pittsburgh and Chicago. The former business editor (among others for "FOCUS") is thus responsible for the international corporate themes of one of the leading supply chain management consultancies. She is also responsible for PR and communication at ZOTT Artspace. Founded in 2014 by entrepreneur Christian Zott, the art platform is currently working on the project "Kairos. The Right Moment" with the painter Wolfgang Beltracchi.

Behrend previously worked for two and a half years as editor-in-chief at the Hamburg communications agency Faktor 3, where she had already supported the public relations work for ZOTT Artspace. The "extremely exciting stories in an international and dynamic environment", which require full-time attention, were decisive for her move to mSE.

About mSE Solutions

mSE Solutions is an international management consultancy company specializing in end-to-end supply chain management. At the headquarters in Munich as well as in Lübeck, Singapore, Pittsburgh and Chicago, around 100 employees work on process optimization and its implementation for customers.

mSE Solutions was founded by Managing Partner Christian Zott in 1987. COO Klaus Imping is responsible for the operative business. Further managing directors are CFO Dr. Heinz-Dieter Sluma and CIO Dr. Ernst Hagg, who heads the Lübeck office.

mSE Solutions stands for Management Solutions and System-Engineering GmbH. Customers particularly appreciate mSE Solutions' highly organized competences in implementation and IT.

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